



app

App Name:	Where Do Swans Sleep? picture story book app for kids
iOS App ID:	732008243
iOS Plattform:	Universal
Android Play ID:	com.feuerwassersturm.sleepingswan.android
Developer name:	Felix Hofmann
Territories:	Worldwide
Launch date (ios/android):	1st Feb 2014 / 11 Nov 2015
Localisation:	EN/DE - English/German
Business modell:	Paid App (1.99 USD)
Territories available:	Worldwide
iOS categories:	Book, Entertainment
Play category:	Entertainment
In-App purchases:	None
Ads:	Free

brief description of the app

Children's picture book App with unique parallax 3D world. Every page is scored with original music and features spoken narration. The child ENGAGES with the story: They can draw the last page of the book by themselves, answering the question "Where do swans sleep?" and share it with their relatives & friends. They can use pens and paper with the integrated photo-function, or the digital drawing-pad at the end of the book.

App - Features

- Universal, full retina display support for all devices
>= iOS6 / Android version 4.4
- English and German narrator
- read-along text (iOS only)
- parallax images
- page finder
- drawing pad / photo-function
- social sharing of self-created artworks
- rain radar -> It rains inside the app when raindrops hit the real window and the real streets are wet.

where we work

Coworking space Weserland in the heart of Berlin, Germany.
We host 40 freelancers and startups from more than 7 countries.

We are interdisciplinary and build synergies between architects, authors, journalists, designers, programmers, students, movie makers, photographers and hr staff.

We decorated our rooms with 1,000 flying origami swans :)

<https://www.facebook.com/weserland>



who we are

We are a group of friends who created a unique picture book with highest standards and a 5 star rating in our spare time. We did this App with a lot of love and created a slow and mindful children's book.

Felix Hofmann

Diplom Designer Electronic Business (Master)
Bachelor of science in computer science



Mario Völker

Bachelor of science in computer science



Andreas Bachmann

Communication Design (Illustration)



Clemens Büttner

Bachelor of Arts Media Production

App of the Week

<http://fun2tap.com/index.cfm?rid=436>

<http://apps.mytoys.de/de/> (Android / iOS)

App of the Day - 20 September 2014

<http://www.appgamers.de/app-des-tages/wo-schlafen-die-schwaene>

5 Fun Apps For Friday

<http://www.theiphonemom.com/5-fun-apps-for-friday-6/>

Best New Entry

<http://www.besonderekinderapps.de/wo-schlafen-die-schwaene-hier-versteh-t-jemand-sein-handwerk/>

App Store

No. 1 Book App in Germany, Austria, Switzerland, Spain

Featured on the App Store startpage - Germany, Austria and Switzerland

Main banner in Kids category - Germany, Austria and Switzerland

"What's Hot" and "Best New Apps" - Germany, Austria and Switzerland

5 star rating in the German App Store

Print

We are featured in a storybook special in German c't computer journal (Issue 18 2014, Page 182/183) www.ct.de/141818

Kinderzeitschrift Spatz (issue 6 2014)

english <http://vimeo.com/103146716> https://www.youtube.com/watch?v=R_jxxgYenik

web

german <http://wo-schlafen-die-schwaene.de/>
english <http://www.where-the-swans-sleep.com/>

facebook

<https://www.facebook.com/wheretheswanssleep>

app - store

<https://itunes.apple.com/app/wo-schlafen-die-schwane/id732008243?mt=8>

play - store

<https://play.google.com/store/apps/details?id=com.feuerwassersturm.sleepingswan.android>

reviews

English:

<http://fun2tap.com/index.cfm?rid=436>

<http://www.apppicker.com/reviews/17392/Where-Do-the-Swans-Sleep-app-review-an-engaging-fairy-tale>

<http://www.smartappsforkids.com/2014/07/review-where-the-swans-sleep.html#more>

<http://www.appymall.com/apps/where-do-the-swans-sleep-a-fairy-tale-picture-book>

<http://www.appreviewcentral.net/2014/08/28/swans-sleep-app-review/>

German:

<http://www.besonderekinderapps.de/wo-schlafen-die-schwaene-hier-versteht-jemand-sein-handwerk/>

<http://www.iphonekinderapps.de/apps fuer kinder/wo-schlafen-die-schwaene-oder-eine-traumhafte-reise-durch-die-blaue-stunde/>

<http://apps.mytoys.de/de/ipad/wo-schlafen-die-schwaene/>

<http://kinderapps.info/iphone/ios-wo-schlafen-die-schwaene/>

<http://www.appgamers.de/app-des-tages/wo-schlafen-die-schwaene>